

# Survey Results: Township Communications

**Survey Info** - This survey was sent on behalf of the Township of Northville to the FlashVote community for Northville Township, MI.

These FlashVote results are shared with local officials

239

Total Participants

230 of 406 initially invited (57%)  
9 others  
Margin of error: ± 6%

Applied Filter:  
**Locals only**

Participants for filter:  
**211**

**Response Time (hours)**

1 3 5 7 9 11 13 15 17 19 21 23 25 27 29 31 33 35 37 39 41 43 45 47 49

Started:  
**Aug 27, 2024 8:06am PDT**

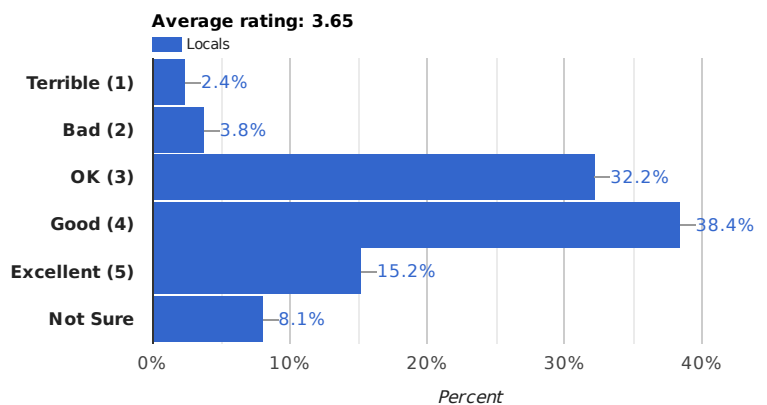
Ended:  
**Aug 29, 2024 8:06am PDT**

Target Participants:  
**All Northville Township**

**Q1** Please rate the job that Northville Township does of informing you about important decisions and upcoming activities:

(211 responses by )

Options	Locals (211)
Terrible (1)	2.4% (5)
Bad (2)	3.8% (8)
OK (3)	32.2% (68)
Good (4)	38.4% (81)
Excellent (5)	15.2% (32)
Not Sure	8.1% (17)

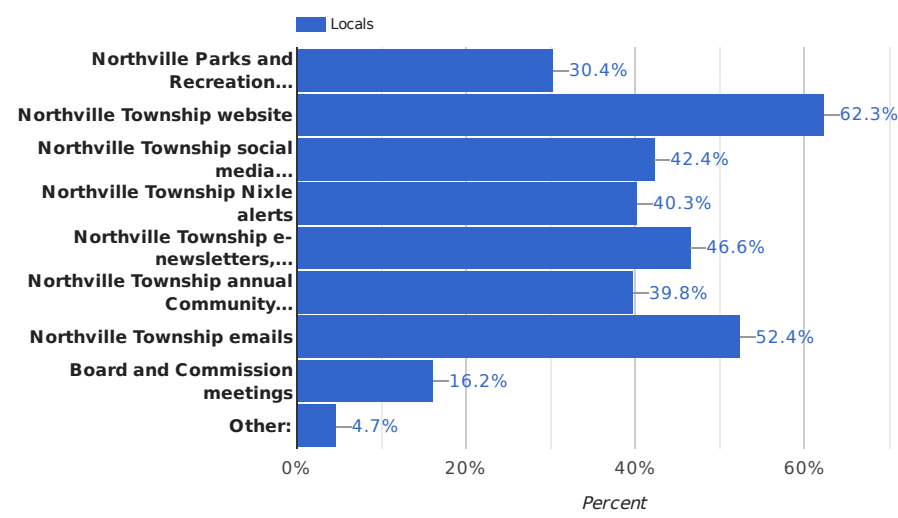


**Q2** In the last 12 months, which of the following, if any, have you used to get information about Northville Township government activities or services? (Choose all that apply, if any)

(191 responses by )

Options	Locals (191)
Northville Parks and Recreation social media (Facebook, X/Twitter)	30.4% (58)
Northville Township website	62.3% (119)
Northville Township social media (Facebook, Instagram, X/Twitter, LinkedIn)	42.4% (81)

Options	Locals (191)
Northville Township Nixle alerts	40.3% (77)
Northville Township e-newsletters, In-Touch (monthly) or Northville Township Today (quarterly)	46.6% (89)
Northville Township annual Community Update (Mailed)	39.8% (76)
Northville Township emails	52.4% (100)
Board and Commission meetings	16.2% (31)
Other:	4.7% (9)

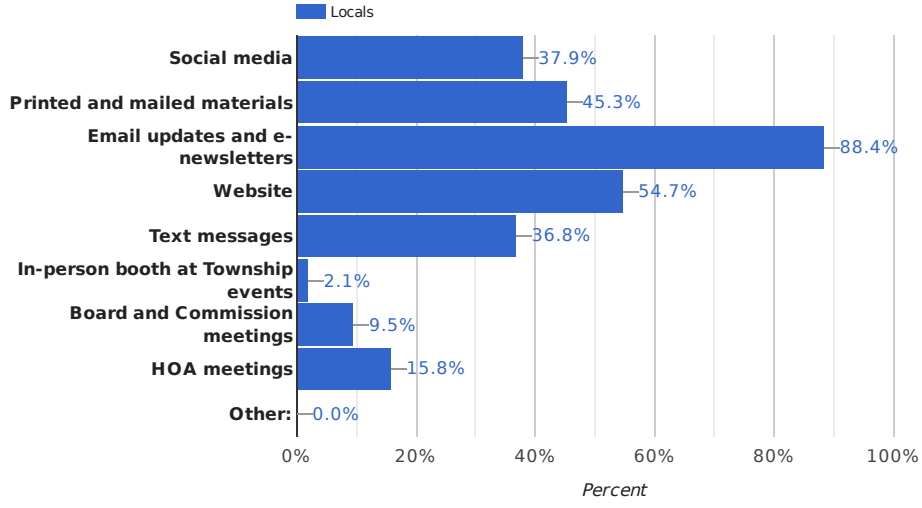


Northville monthly magazine
"The Ville" magazine sent monthly
Water bill inserts, The Ville monthly magazine
Northville News and Information group on Facebook
none
Ville Magazine; the best
The Ville Magazine
Northville News Magazines (The "Ville")
The Ville magazine

**Q3** How would you most like to receive information from Northville Township? (You can choose up to FOUR, if any)  
(190 responses by )

Options	Locals (190)
Social media	37.9% (72)
Printed and mailed materials	45.3% (86)
Email updates and e-newsletters	88.4% (168)
Website	54.7% (104)
Text messages	36.8% (70)
In-person booth at Township events	2.1% (4)
Board and Commission meetings	9.5% (18)

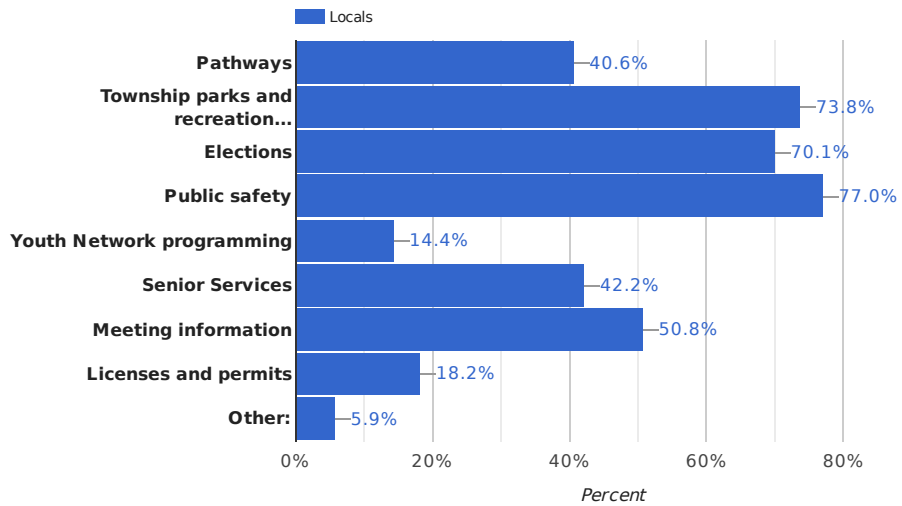
Options	Locals (190)
HOA meetings	15.8% (30)
Other:	0.0% (0)



I do like social media updates but prefer to also have emails/texts since social media doesn't alwa

**Q4** Which of the following topics, if any, are you most interested in receiving information about from Northville Township? (You can choose up to FIVE, if any)  
(187 responses by )

Options	Locals (187)
Pathways	40.6% (76)
Township parks and recreation programming	73.8% (138)
Elections	70.1% (131)
Public safety	77.0% (144)
Youth Network programming	14.4% (27)
Senior Services	42.2% (79)
Meeting information	50.8% (95)
Licenses and permits	18.2% (34)
Other:	5.9% (11)



Roads! What is happening with 6 and Sheldon?

Roads

Outdoor pickleball court plans

Town halls - like the one for Beck Rd expansion

Traffic speed and excessive noise from user-modified exhaust on 5 Mile east of N'ville Rd

Major changes (the race track, etc)

Road improvements, road closures

Document shredding/hazardous waste disposal

Development plans

Development plans, activities

Current events, current issues, current developments (Legacy Park)

Q5 Any other comments or suggestions about improving communications from Northville Township?

(43 responses by )



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I do like seeing updates on social media but prefer to also have email/text updates since social media sites don't show all content to all users.

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I realize Wayne County is coordinating road repairs for the 8 Mile bridge and 6 and Sheldon but there has been a lack of information on progress.

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Nope, you are doing awesome!

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You do a remarkable job. I do particularly enjoy the Township HOA meetings. They are very informative and I have been able to meet people with ideas and suggestions that help my own neighborhood. Always well conducted and timely.

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I never knew there were email newsletters. I'll go to the website so I can sign up. Might need to advertise this a bit more.

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Ongoing updates on enhancements to the community as well as programming.

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Went to a meeting two years ago at township wanting feedback on the future of parks and land development planning. Disappointed that not once was the Legacy Park new build presented to us. That had to be in the planning stage for the building to be happening this year.

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Need public pickleball courts in the parks.

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It would be helpful to have written summaries or video posted of special public meeting updates such as for the Legacy Park meetings for those of us who could not attend.

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Supervisor Abbo is doing a great job.

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Road maintenance plans would be nice to hear about, let alone take care of with the county. Several major roads are overgrown with vegetation, hiding signs, and making visibility difficult. The vegetation should be trimmed back and there does not seem to be any effort do so, other than let traffic/trucks keep it "trimmed" back.

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The trustees out and about in the community more, including at public info sessions. Coffee with the leaders like the City and the police do?

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Why was there no sample ballot for Aug 6th primary election?

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Communicate on options to fix our roads

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None

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Your website is not easily searchable. Communications about the changeover in waste collection were not good. Should have included in email that there was a past due amount and the reason why.

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Love receiving updates on city planning issues, road updates/construction, election results, community affairs.

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No.

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Why doesn't Northville PD make it easy to get fingerprints? My son needs fingerprints and they keep giving him the run around I had to get fingerprints years ago and had no problem. They keep telling him the guy who has to do it is not there

and they don't know when he will be. That's not good community service in my opinion. Township residents deserve better.

Like the survey - in both that the township is asking for the input and the process of asking/receiving. Overall, we like what we see from township government (e.g. expanding parks & paths, community rec improvements). The one exception is not adjusting to the fact that although the township may want to limit growth, the surrounding towns do not. So not expanding Beck Road or paving dirt roads to provide some traffic relief just puts us in the middle of the problem and reduces our quality of life. Thanks for listening!

Mark Abbo and the Trustees have done an amazing job for our community

Not in favor of excessive multi-family development. Residential property taxes for seniors.

Information regarding the development at The Downs, and Legacy Park

Moved to Northville from Plymouth in June, so I'm still learning about my new home

More in transparency in project development until project is completed. Posted new projects / construction tab until project is complete

7 mile needs a sidewalk

There should have been communication and discussion before the 5 Mile & Beck apartment city was approved - adding traffic to the streets and students to the schools.

Thank you for your work, it's a great place to live!

i havent signed up for NIXEL but plan to

Improved police outreach and response to community / resident needs.

The city of Northville has a great weekly newsletter that recaps what happened at the council / planning meetings, informs of upcoming events, and has a little blurb from the mayor and any PSAs. It's a very useful newsletter. I get emails from the township informing me of meetings and agendas, but never a short summary of what happened at the meetings. Also, I've signed up for Nixie but never gotten an alert. That said, with how frivolously the tornado sirens go off around here, it would probably not be useful - or it's very useful and we're just blessed to not have any emergencies.

Would like a map of all sidewalks & pathways that intersect around the city and township.

Please use a venue that can accommodate everyone that wants to attend. The parking was full at the last public meeting about legacy Park.

Look into preserving the historic and beautiful parts of northville rather than just focusing on more housing.

On website, make utility bill and property tax lookup and payment more prominent - there are too many clicks to access right now.

I've participated in flashvote in the past. I appreciate the opportunity to express my opinion. However, there was no explanation of the reason for this vote on the email I received, so it really looked like phishing or worse. I am kicking myself for going to link. I still don't know if I'm actually connected to flashvote or some some random hijacked server in a malicious country giving cyber criminals access to my phone. I'm not sure how you could improve that. Maybe flashvote could email me a code, and I would need to go to the township website to sign in and vote?

Great job! Wonderful Community!!!

Great job communicating. Have had the opportunity to attend an HOA meeting and it was very informative. Keep the messages coming!

Appreciate the survey.

Send email or text alerts for upcoming meetings

I really do not receive any emails and am not following Northville Township FB posts. Maybe you can snail mail the residents with all options and how to receive them.

Utilize social media for updating the community on Legacy Park developments

I prefer to have info pushed or sent to me. I'm too busy to monitor social media or websites for info. Also, I find the township website awkward to navigate .